A Global Company

Founded in 1976, the company has a modern, purpose built office and distribution facility based in Leeds, United Kingdom. The business operates its own advanced, in-house production system to maintain consistent high quality control standards.

Strong on research and development, our commitment to continuous improvement has resulted in the company enjoying an enviable reputation for the quality of both the product and the service we provide to our expanding client base, at home and overseas.

We invest heavily in our most valuable asset, our people, who all know that customer satisfaction features top of the company’s priorities. This has resulted in long standing partnerships across all sectors of our business.

SUPERCREASE® ENJOYS ESTABLISHED BUSINESS IN THE UK, AMERICA AND EUROPE WITH AFRICA AND ASIA EMERGING AS KEY MARKETS.
THE SUPERCREASE® SYSTEM BRINGS LOW-COST CREASE RETENTION BENEFITS TO ALL CLOTH TYPES, SYNTHETIC OR NATURAL. THE APPLICATION IS FAST, USER FRIENDLY, LOW MAINTENANCE AND WORKS EQUALLY WELL IN SMALL SCALE OR HIGH-VOLUME APPLICATIONS. WE PROVIDE A COMPREHENSIVE SUPPORT PACKAGE TO OUR GLOBAL LICENSEES, INCLUDING OPERATOR TRAINING AND CERTIFICATION, SALES ADVICE, PROMOTIONAL MATERIAL AND A FULL AFTER-CARE PLAN.
<table>
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<th>Why Supercrease®?</th>
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<td>A British Innovation</td>
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<td>Waterproof, heat resistant and stays sharp through long periods of travel</td>
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<td>Proven to withstand over 150 wash and dry clean cycles</td>
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<td>40 years serving the garment Industry</td>
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WE ARE THE FOUNDER OF THE PERMANENT CREASE. IT IS AN INNOVATIVE, UNIQUE AND GLOBALLY PATENTED PRODUCT. WE BELIEVE, FIRST IMPRESSIONS COUNT, SO WHY NOT MAKE YOURS PERMANENT?

50 MILLION GARMENTS PROCESSED EACH YEAR WITH SUPERCREASE® WORLDWIDE
Sectors

MANUFACTURING
Our manufacturing base is growing year by year as retailers switch production to lower cost regions and individual countries. Our policy is to license the manufacturer with our technology, enabling them to offer our service worldwide to a variety of customers.

RETAIL
One of our largest sectors, with more than 3000 outlets worldwide is the garment retail market, the product is offered as an add-on service, in store by the sales staff.

MILITARY
Our product has been used in British, European and American Military uniforms since 1984 and it is now specified in most National and International uniform garments.

DRY CLEANING
We have been involved in the Dry Cleaning Industry for more than 30 years. This is the original and most profitable ‘add-on’ service offered by dry cleaners!

UNIFORMS & SCHOOLWEAR
In the last few years we have made massive inroads into the School Uniform, Security, Hospitality and Airline markets, in regions such as Europe, North America, and Asia.
MORE THAN 5000 LICENSED TECHNICIANS WORLDWIDE

Retailers

In an increasingly competitive market place, fashion conscious consumers demand the best in quality and durability. The Supercrease® system provides both, adding value to business, fashion and formal clothing.

In addition to the obvious end user benefits, the Supercrease® system offers retailers, brands and manufacturers an excellent opportunity to increase their profits.
Uniforms

The Supercrease® system has been chosen by many of the world’s largest and leading uniform clothing manufacturers. It is their preferred and most affordable method of ensuring that creases remain as smart and sharp as the designer intended. Already specified by name in military, utility and corporate bodies, the Supercrease® System is applied to tens of millions of uniform garments annually worldwide, and this sector continues to enjoy significant year on year growth.

SATISFIED USERS OF THE SUPERCREASE® SYSTEM ENJOY THE TWIN BENEFITS OF IMPROVED IMAGE AND GUARANTEED CREASE RETENTION IN THEIR GARMENTS, FOR BOTH WEARER AND GARMENT PROVIDER
Process

Originating from a close collaboration with the International Wool Secretariat, the Supercrease® system is a simple, affordable patented method of creating a permanent crease in garments.

Formulated to withstand washing, dry cleaning and normal wear and tear, processed creases stay as sharp and natural as the day they were pressed, for the life of the garment.

The operation is fast, using operator friendly, low maintenance and virtually energy free technology. It operates equally well in small scale or high volume applications.

We provide a support package to our customers, which is second to none, including operator training and expert advice and guidance.

Once applied by our simple delivery system, the process is complete with no further need to either press or apply.

SUPERCREASE® OFFERS A UNIQUE PERMANENT CREASING SYSTEM APPLIED TO MILLIONS OF GARMENTS EACH YEAR
Supplying the world
The Benefits of Supercrease®

For your company

In an increasingly competitive market, fashion conscious consumers, business men and women demand the best in quality and durability. The Supercrease® system adds value to business, fashion and formal clothing.

In addition to obvious end user benefits, the Supercrease® system offers retailers, dry cleaners and manufacturers an excellent opportunity to increase profit and sales.

- High Profit Generator
- Operator Friendly and Easy to Use
- Full Training and After Sales Support
- Low Cost Application
- Environmentally Safe
- Retail Marketing Opportunity

For the customer

Supercrease® is an affordable solution that eliminates creases dropping out due to travel and wet weather.

This permanent crease not only makes you look smarter and sharper, it also lasts the life of the garment!

In addition to a long list of benefits, Supercrease® has been tested as non-hazardous.

- Saves Time
- Looks Smart
- Affordable
- Travel and Weatherproof Creases
- Lasts the Life of the Garment
- Non-hazardous

www.supercrease.com